1. Housing/Project Type (5 points possible)

5 points for:

(a) Renewal projects of the following types:
   a. PSH serving 100% chronically homeless persons with emphasis on the longest histories of homelessness and most severe needs
   b. PSH serving 100% chronically homeless persons that choose to transition to the new DedicatedPLUS project type
   c. RRH for homeless individuals or families, including unaccompanied youth
   d. Joint TH and RRH projects
   e. CE projects.

(b) New projects of the following types proposing to use funds reallocated (including voluntary or transitional reallocations) from renewals and/or new project bonus funds:
   a. PSH serving 100% chronically homeless persons with emphasis on the longest histories of homelessness and most severe needs
   b. PSH of the new DedicatedPLUS project type
   c. Joint TH and RRH projects
   d. RRH for homeless individuals or families, including unaccompanied youth
   e. Expansion of CE or HMIS to the extent justified by unmet operational costs for these programs.

(c) New DV bonus projects of the following types:
   a. RRH projects that must follow a Housing First approach
   b. Joint TH and RRH projects that must follow a Housing First approach
   c. CE project to implement policies, procedures, and practices that equip the CoC’s Coordinated Entry to better meet the needs of survivors of domestic violence, dating violence, sexual assault, or stalking.

2.5 points for:

(a) Renewal projects of the following types:
   a. TH projects
   b. PSH projects that are not dedicated 100% to chronically homeless persons with the longest histories of homelessness and most severe needs or are not DedicatedPLUS projects
   c. HMIS projects.

(b) New projects of the following types proposing to use funds reallocated from renewals or PH bonus funds:
   a. PSH projects that are not dedicated 100% to chronically homeless persons with the longest histories of homelessness and most severe needs or are not DedicatedPLUS projects.

0 points for – All other projects.

2. Consistency with the Priorities and Action Strategies of the Strategic Plan, All In (15 points possible)

How does your proposed project help meet the strategic priorities and action strategies of All In: Toward a Home for Every Santa Cruz County Resident? Please identify strategic priorities and action strategies (and any other plan goals) the project will address will address.

3. Project Quality, Readiness & Appropriateness (5 points possible)

Explain how your project’s design and mix of services and/or housing are appropriate for serving the population it intends to serve. How are the project’s budget, staffing, and administrative structure realistic for the proposed program? Victim service providers only: How will the project increase the safety of project participants?

4. Program Goals, Design, HMIS (or comparable database) Performance Metrics (20 points possible)

HMIS projects and first-year projects without a full year of APR data will automatically get 12 points.
For Renewal Projects: Please provide the performance metric information requested from your last HMIS-generated APR (or comparable database for victim service providers) relating to these questions:

**Housing Stability:** (7 points)
- For PSH, did you meet the standard in helping leavers and stayers combined retain permanent housing for 7 months or more? HUD and CoC Performance Standard – at least 80%
- For transitional housing and RRH, did you meet the standard in helping leavers find and move into permanent housing? HUD and CoC Performance Standard – at least 80%

**Income:** (5 points - 2.5 pts. per question)
- For all projects except HMIS, did you meet the standard in helping leavers and stayers combined maintain or increase income from employment AND non-cash benefits from mainstream sources? CoC Performance Standard – at least 75%
- For all projects except HMIS, did you meet the standard in helping ADULT leavers and stayers combined maintain or increase income from employment ONLY? CoC Performance Standard – at least 25%

**Non-Cash Mainstream Benefits:** (2 points)
- For all projects except HMIS, did you meet the standard in helping leavers and stayers combined maintain or increase at least one source of non-cash benefits? CoC Performance Standard – at least 50%

**Program Occupancy:** (2 points)
- For all projects except HMIS, did you meet the standard in ensuring that average program occupancy met CoC standard. CoC Performance Standard – at least 90% for the year

**Returns to Homelessness:** (2 points)
- For all projects except HMIS, did you meet the standard in ensuring that leavers did not exit to non-permanent destinations (e.g., shelters, transitional housing, hotels, motels, and the streets)? CoC Performance Standard – no more than 20%

**Length of Stay:** (2 points)
- For PSH only, did you meet the standard by increasing the annual average LOS in permanent housing for leavers and stayers combined? – higher LOS average than previous APR year
- For TH and RRH only, did you meet the standard by decreasing the annual average LOS in TH or RRH for leavers? – lower LOS average than previous APR year

**Victim Service Providers only - Safety:** (not scored this year):
- Please propose at least one relevant measure of the degree of participant safety that you will commit to using in the future.

Renewal applicants get full points for each measure if they met the performance target, half points if they missed the target by 10% points or less, and 0 points if they missed the target by 10% points more.

**For New Housing Projects Only:** Please briefly identify:
- Your program goals to be measured annually in the HUD Annual Performance Report (APR);
- Where your homeless participants will come from;
- Your outreach plan to bring participants in;
- The types and frequency of services participants will receive;
- How participants will be helped to obtain and remain in permanent housing; and
- How participants will be helped to increase their employment and income and live independently.

**Victim Service Providers only - Safety:** Please propose at least one relevant measure of the degree of participant safety that you will commit to using in the future.

**For New Coordinated Entry Projects Only:** Please briefly identify:
- The geographic accessibility of the proposed system for all persons within the CoC’s geographic area who are seeking information regarding homeless assistance;
- The strategy for advertising the project that is designed specifically to reach homeless persons with the highest barriers within the CoC’s geographic area;
- The standardized assessment process proposed (or the process to choose a standardized assessment system);
• Whether/how the system will ensure that program participants are directed to the appropriate housing and services to fit their needs.

5. Housing First Emphasis and Severity of Needs (10 points possible)

As the question is not applicable to HMIS, HMIS projects will automatically get 8 points.

Serving People with the Highest Barriers to Housing (6 points):

To what extent does your project embrace the following Housing First approaches?

1. Does the project prioritize client selection based on duration of homelessness and vulnerability?
2. Does the project accept all clients regardless of substance use history, or current use?
3. Does the project accept clients who are diagnosed with, or show symptoms of, a mental illness?
4. Does the project accept clients regardless of criminal history?
5. Does the project accept clients regardless of income or financial resources?
6. Does the project use a harm-reduction model for drugs and/or alcohol use?

Each “yes” response receives 1 point; each “no” response receives 0 points.

Removing Barriers to Housing (4 points)

To what extent does your project eliminate the following barriers to housing?

1. Must have minimum income
2. Must have current employment
3. Must have state issued photo id
4. Must show sobriety (drugs or alcohol)
5. No presenting of symptoms of mental illness
6. Must have transportation
7. Must have specific disabling condition (e.g., MH, SA, HIV/AIDS)
8. Must show use medication

Each non-checked (“no”) response receives 1/2 point; each checked (“yes”) response receives 0 points.

6. Agency/Collaborative Capacity (10 points possible)

Briefly explain the type and length of experience of all organizations involved in implementing the proposed project, including the project sponsor, housing and supportive service providers, and any key subcontractors. Describe experience directly related to their role in the proposed project as well as their overall experience working with homeless people. For projects contracting for and overseeing the construction or rehabilitation of housing, leasing housing, or administering rental assistance, describe experience, as applicable.

7. Budget and Cost Effectiveness (10 points possible)

Does your project comparatively “deliver” enough per person given its costs? Please explain how your costs per person are all necessary and reasonable. For new permanent housing projects only: Does the budget help meet the CoC goal of emphasizing housing activities (percentage of HUD new project dollars requested for housing activities [leasing and operations] versus services activities [case management] not including admin?)

8. Addresses Chronic Homeless Population (10 points possible)

Points will be for the percentage of clients to be served who are homeless under HUD’s definition as follows:

- 10 points – 100% served are chronically homeless
- 7.5 points – 70-99%
- 5 points – 50-69%
- 2.5 points – 25-49%
- 1 point – 1-24%
- 0 points – 0%.
9. **Mainstream Resources (10 points possible)**

Please check each strategy your program uses to help clients access federal mainstream benefits, including Medicaid; State Children’s Health Insurance Program; TANF (CalWORKS); Food Stamps; SSI; Workforce Investment Act; Employment Income; Welfare to Work Grant Programs; and, Veterans Health Care. Points will be allocated as follows:

- 10 points – 7 - 8 strategies used
- 8 points – 5 - 6 strategies used
- 6 points – 3 - 4 strategies used
- 4 points – 2 strategies used
- 2 points – 1 strategy used
- 0 points – 0 strategies used.

10. **Community Collaboration and Participation (5 points possible)**

*Please note: There is no need to submit a narrative response. Sub-scores will be determined by HAP staff based upon appropriate HAP and documentation for the period from September 1, 2018 to the present time.*

Does the applicant agency participate in Homeless Action Partnership activities mandated by HUD, as follows?

1. **HAP meeting participation:** 3 points possible
   a. 0 points: Agency attends 0% to 24% of full HAP meetings.
   b. 1 point: Agency attends 25% to 49% of full HAP meetings.
   c. 2 points: Agency attends 50% to 74% of full HAP meetings.
   d. 3 points: Agency attends 75% to 100% of full HAP meetings.

2. **HMIS participation:** 2 points possible
   a. 0 points: No data submitted to HMIS
   b. 1 point: Has data in HMIS for some (less than 100%) of housing programs listed in the homeless housing inventory
   c. 2 points: Has data in HMIS for all (100%) of housing programs listed in the homeless housing inventory.